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Conoa, Inc. Announces New Versions of Its Product Lines

CAMBRIDGE, Mass. - April 13, 2004 Conoa, Inc. announces the release and immediate availability of new versions of its Conoa 3D and Conoa EasyShapes plug-in sets for video compositing and motion graphics. Conoa 3D is now updated to version 1.8 and Conoa EasyShapes is updated to version 1.4.

The new versions feature improved rendering speed and reduced memory usage. Additionally, Conoa EasyShapes adds some user-requested features. Users now have separate controls for manipulating the opacity of the front and rear of the objects. Users may also invert texture maps horizontally. Since Conoa's camera model allows the camera to be placed inside objects, this feature maps the video texture correctly when viewed from inside an object.

Conoa products employ Conoa's proprietary 3-D renderer for generating its images. The Conoa renderer is one of the most advanced in the motion graphics market. It features texture mapping, reflections, refractions, Phong shading, specular highlights, reflection mapping, bump mapping, multiple material models and much more. The rendering engine supports a 3-D camera and lighting system. Additionally, any media layer from the video editor can be applied to any shape as a texture map or reflection map, including layers with partial transparency. The Conoa renderer also supports 16 bit-per-channel color, greatly reducing banding effects in rendered video

Conoa products work as plug-ins within Adobe After Effects 4.1 and higher, Apple Final Cut Pro 3 and higher, Discreet Combustion 3, and Avid systems through the use of Elastic Gasket from Profound Effects. Conoa plug-in sets are available for the Macintosh running OS 9 and OS X, and Windows 98 and above.

The new versions are free updates for registered customers. Conoa 3D has a list price of \$299 and Conoa EasyShapes lists for \$109. Conoa SuperPak, combining the two plug-in sets, lists for \$349. For a limited time, new customers will receive a 10% discount off the list prices. Details can be found on the Conoa website at www.conoa.com.

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About Conoa, Inc.

Conoa, Inc. is a Massachusetts-based company formed to provide the latest 3-D software technology to the motion graphics community. Founded in 2001, Conoa's products offer some of the most advanced rendering features available to motion graphics professionals.

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