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Conoa, Inc. Announces New Version of Conoa Plug-in Set

CAMBRIDGE, Mass. April 3, 2003 Conoa, Inc. announces the release and immediate availability of version 1.6 of the Conoa plug-in set. Conoa brings true 3-D geometric primitives to the non-linear editing of video and film, allowing users to quickly add 3-D elements to their motion graphics. Version 1.6 features improved rendering speed and quality.

The Conoa renderer supports 12 geometric primitive shapes that can be arbitrarily placed in 3-D space, allowing larger forms to be created. The shapes are rendered with a powerful raytracing engine, which supports texture mapping, reflections, refractions, Phong shading, specular highlights, reflection mapping, bump mapping, multiple material models and much more. Any media layer from the video editor can be applied to any shape as a texture map or reflection map. Shapes can intersect each other and any shape can cast a shadow onto any other. Partially opaque surfaces correctly cast variable density shadows. The Conoa renderer also supports 16 bit-per-channel color, greatly reducing banding effects in rendered video

The Conoa 3D plug-in connects the Conoa renderer to the native user interface of the video host system, allowing the motion graphics professionals access to 3-D shapes, cameras and lights in a manner with which they are already familiar. Conoa's learning curve is small since users are working within a user interface paradigm already known to them. Conoa 3D allows users to place up to six objects in their composition at a time. Conoa Cube is a low-cost plug-in based on Conoa 3-D that allows video to be mapped to the sides of a cube. Similarly, Conoa Sphere is a low-cost plug-in, also based on Conoa 3-D, that allows video to be mapped onto a sphere.

The entire Conoa plug-in set is available through the Conoa on-line store. The company is offering limited-time discounts to celebrate the release of the new version. Details are available at the Conoa website.

The Conoa plug-ins support Adobe After Effects 4.1 and higher, Final Cut Pro, and many other video systems that accept After Effects-style plug-ins. Conoa will also work on

Avid systems through the use of Elastic Gasket from Profound Effects. Conoa is available on the Macintosh running OS 9 and OS X, and the PC running Windows 98 or Windows 2000.

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About Conoa, Inc.

Conoa, Inc. is a Massachusetts-based company formed to provide the latest 3-D software technology to the motion graphics community. Founded in 2001, Conoa's products offer some of the most advanced rendering features available to motion graphics professionals.

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